

Exam. Code : 217501

Subject Code : 5603

M.Sc. Fashion Designing & Merchandising
1st Semester (Batch 2021-23)

COMMUNICATION SKILLS IN ENGLISH

Paper-VI

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt FIVE questions in all, selecting at least ONE question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

SECTION-A

1. Explain the principles of Effective Communication.
2. Explain the basic forms of Communication.

SECTION-B

3. Discuss the prominent Reading strategies.
4. Write a precis of the following paragraph and give it a suitable title :

Contented, unambitious people are all very well in their way. They form a neat, useful background for great portraits to be painted against; and they make a respectable, if not particularly intelligent audience for the active spirits of the age to play before. I have not a word to say

against contented people so long as they keep quiet. But do not, for goodness' sake, let them go strutting about, as they are so fond of doing, crying out that they are the true models for the whole species. Why, they are the deadheads, the drones in the great hive, the street crowds that lounge about, gaping at those who are working. And let them not imagine either - as they are also fond of doing - that they are very wise and philosophical, and that it is a very artful thing to be contented. It may be true that 'a contented mind is happy anywhere', but so is Jerusalem pony, and the consequence is that both are put anywhere and are treated anyhow.

SECTION-C

5. Write a letter to your friend giving him the good news that he has secured more than 90% marks in NTSE examination.
6. Write a letter to ABD & sons, ordering per V.P.P. certain books which you need.

SECTION-D

7. Write an article on 'Emerging Trends in Fashion'.
8. Write an article on 'Importance of Fashion'.